

2020 Partner Program

Services Partners

Delivering world-class implementation and deloployment services. 2020 Integration Partners
provide products which integrate with and/or
complement our products to enhance or extend the
solutions we provide. Our integration partners ensure
that their products are interoperable with ours and that
data and other information can flow easily between
applications.

2020 Partner Program

Welcome to 2020

2020 helps professional designers, retailers and manufacturers in the interior design and furniture industries bring ideas to life, inspire innovation and streamline processes. By providing end-to-end solutions and the world's largest collection of manufacturer's catalogs, 2020 provides businesses with the software and content to be more efficient, integrated and productive.

2020 Partner Program for Service Partners

2020 Services Partners provide project management, training, consulting and implementation services to help customers deploy, maintain and optimize our solutions within their business—maximizing the return on their investment in 2020 solutions.

Services Partner Benefits

2020 opens new opportunities and revenue streams for Service Partners

to expand their business and extend their consulting and implementation services in a new industry and across geographies.

Market Presence

2020 provides Services Partners with the following tools and resources to increase company visibility and grow their business:

- Share information and collateral about Services Partner's company and offerings with 2020 Sales Teams across the globe via our 2020 Sales Portal
- Featured placement as a Service Partner on our corporate website
- Collaborate on customer focused campaigns, web seminars, newsletters, customer success stories through co-marketing opportunities
- Build a website and collateral easily with the help of our 2020 Partner Guide
- Use of the internationally recognized 2020 Authorized Partner logo
- Leverage 2020 brand recognition and long-term market presence
- Showcase winning services/solutions from industry leading retail and manufacturing platforms

Increase Revenues

There are clear financial benefits to becoming a 2020 Services Partner:

- Opportunity to build long-term relationships with customers by providing multiple services such as consulting, implementation, training, support and upselling additional 2020 products
- Differentiate yourself from competitors by developing a skilled workforce and/or providing valued-based functionality
- Create a competitive advantage by expanding your portfolio of offerings
- Introduction to a growth market
- Attractive margins

Additional Benefits

- Comprehensive training program (product and implementation)
- Defined engagements with key 2020 Services team members
- Defined engagement with a 2020 Account Manager
- Early access to new versions of products for testing and market validation
- 2020 product license for development or demonstrations

Why Partner With 2020?

- 25+years experience in the interior design & furniture manufacturing software industry
- Global market reach—over 25,000 customers and millions of users globally
- Access to over 2,300 manufacturer catalogs
- Innovative and the leading provider of endto-end solutions for the interior design and furniture industry
- Have solutions in more than 48,000 stores and manufacturing sites across 100 countries
- Dedicated & focused on building long lasting relationships

Service Partner Requirements

2020 is looking for services partners who can provide global and local services expertise to enterprise customers in the retail and furniture manufacturing lines of business. In addition, to become a services partner you must address the following requirements:

- Provide a high-level business case for services you provide
- Deliver a successful case study or reference customer
- · Make available the expertise and resources required for implementation, deployment, training and support
- Assure technical proficiency of the resources
- Possess expertise in deploying manufacturing execution solution/systems or ERP solutions and/or knowledge of retail processes and in-store/online retail systems
- Expertise in deploying enterprise solutions
- Successful completion of 2020 Services Training program
- Technical skills for Retail Line of Business, including knowledge of client-server web architecture, Integration web services, and UX Design
- Technical skills for Manufacturing Line of Business, including SQL knowledge, working in DB environment, writing stored procedures, Crystal Reports or MS Reporting Services knowledge
- Contribute an annual program fee

Join the Partner Program Today

To inquire about becoming a 2020 Services Partner, visit 2020spaces.com/Partners or send an e-mail to partnerinfo@2020spaces.com.







About 2020

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Professional

Enabling professional designers to create kitchens, bathrooms, closets and commercial offices which look as stunning on the screen as they will in reality.



Manufacturing

Providing furniture and cabinet manufacturers a complete manufacturing operations management capability developed to meet their needs.



Retai

Empowering interior home improvement retailers to inspire the imagination of their customers and accelerate decision making.

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