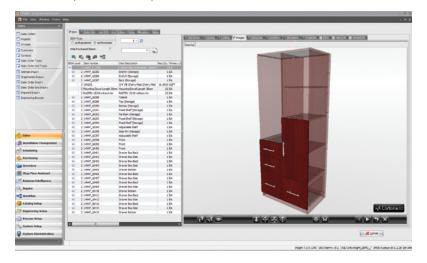
## 2020 Insight

## Sales Order Management

The customer order is the lifeblood of any business. 2020 Insight can expand your product offerings without increasing your sales overhead. It can improve order management by importing design files directly from the point of sale and managing the order through manufacturing and delivery. Order accuracy is also improved with electronic validation and acknowledgement. Real-time status updates and flexible work process automation allows orders to be fulfilled efficiently and effectively. Only 2020 Insight provides an integrated solution specifically developed for furniture manufacturers that can streamline the order processing experience from sales desk to installation.

#### Make it easier to be innovative.

Custom products can be configured at the sales desk and seamlessly turned into production work orders.



### Make it easier to improve customer satisfaction.

Provide customer service with a complete view of sales orders throughout manufacturing. Order changes and updates are fast and simple.



## **Benefits**

#### **Increase Sales Volumes**

Eliminate duplication and complexity at the order desk to expand sales volume without adding overhead.

# **Enhance Customer Experience**

Create fast and accurate price and schedule quotes from designs created in 2020 Design, 2020 Cap and 2020 Giza to provide a seamless experience from the sales desk to the installation site.

## Improve Manufacturing Performance

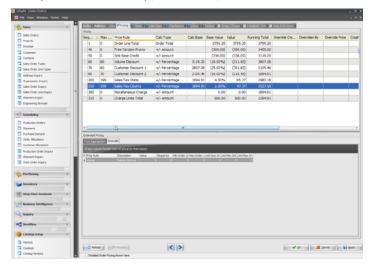
Improve manufacturing accuracy with electronic order validation and shop floor access to detailed product data and specifications.

### **Expand Product Offerings**

Publish configurable product catalogs to maximize your market coverage without increasing overhead.

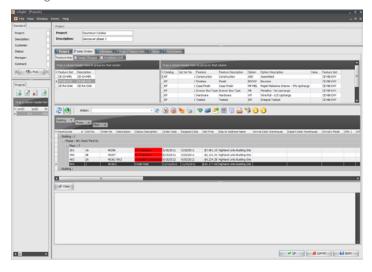
## Make it easier to provide fast and accurate pricing quotes.

Automatically generate quotes using complex pricing rules involving multiple tiers of markup, discounts, taxes and fees.



## Make it easier to manage large customer projects.

Enhance customer service for your enterprise customers by grouping and managing multiple sales orders as projects to efficiently track and manage overall status.



## **Features**

## **Complete Lifecycle Management**

Go beyond ERP to integrate sales with manufacturing to reduce order processing costs by as much as 80%.

## **Sophisticated Pricing Engine**

Deliver fast and accurate price quotes by applying sophisticated pricing logic to the order. Pricing is automatically calculated based on your business rules.

## **Project Management**

Manage multiple sales orders by project and coordinate activities based on user-defined rules to offer complete solutions to your customers.

## **Electronic Order Processing**

Eliminate manual entry and drastically reduce order processing times by importing orders directly from the point of sale.

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