

2020 PRESENTS

It's Not Sci-Fi! Designing and Selling Using Virtual Reality

In today's design world, our clients expect a lot from us. Their expectations are set by television shows and marketing that promise a quick turn-around from concept to completion. Are you taking advantage of all the technology and tools that are available to you? Are you using technology to save time and set the right expectations to reduce mistakes? This session will help you design efficiently and effectively from virtually anywhere.

ABOUT THE PRESENTER



John Morgan

Having been a featured conference speaker at previous KBIS events and invited to speak at over 100 industry events, John Morgan is well respected for his work helping kitchen and bath professionals evolve their businesses through the latest in technology. He is a 20-year kitchen and bath veteran. A manufacturer's representative, consultant, trainer and speaker, he has served on advisory councils of many industry manufacturers and Virginia Tech. Morgan authored the popular "Rep's View" column in Kitchen & Bath Design News for nearly a decade and currently represents nationally-known cabinet and technology companies through his Baltimore/ Washington-based agency, Morgan Pinnacle. In 2013, Morgan proudly served the kitchen and bath community as the NKBA National President.

When: Thursday May 12, 2016
5:30-6:30pm Social, 6:30-8:30pm Formal Presentation

Where: Reico Kitchen & Bath
2728 Capital Boulevard, Suite 100, Raleigh, NC 27604

Cost: Member, \$20
Guest, \$30
Committee Member, \$5
First Timer, Free
Student of an NKBA accredited program, \$5
Bring a friend, get your next 2016 meeting free*

*Friend must be a first time attendee of an NKBA meeting. Not valid for June 16, 2016 event.

RSVP



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