2020 PRESENTS

10am-11am   **These Are a Few of My Favorite Things (In Technology)**

In today's design world, our clients expect a lot from us. Their expectations are set by television shows and marketing that promise a quick turn-around from concept to completion. Are you taking advantage of all the technology and tools that are available to you? Are you using technology to save time and set the right expectations to reduce mistakes? This session will help you design efficiently and effectively from virtually anywhere.

Networking and Lunch

1pm-2pm   **It's Not Sci-Fi! Designing and Selling Using Virtual Reality**

Remember when virtual reality was science fiction? It's not anymore! Immersion technology has already advanced rapidly moving from the gaming world into the world of architecture and design. Consumers are now using VR tools to experience their new kitchens and baths while they are still in the concept stage. Not just being "Wowed!" but more importantly setting the right expectations, making educated decisions and being connected to their professional designer in ways that are better than ever. This session will focus on both the demonstration and hands on use of Virtual Reality design and presentation tools that are now being introduced to the market. Tools that will enhance your design and sales process and provide the purchase journey that your clients are beginning to expect. Be ahead of the curve and meet consumer needs today instead of tomorrow.

When: April 14th, 2016, 10am–2pm

Where: Cupola Theatre, Honolulu Design Center

Cost: Members $15, Non-Members $25, $30 at the door

Vanessa DeKoekkoek, Global Training Manager, 2020
As an active NKBA member from West Michigan, Vanessa fell in love with the details of kitchen design over 15 years ago. Her passion for technology has grown after teaching commercial and residential software courses at both the corporate and collegiate levels.

RSVP

RSVP by March 31, 2016
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Limited seats available.

NKBA
Aloha Chapter

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