

2020 PRESENTS

It's not Sci-Fi! Designing and Selling Using Virtual Reality

Remember when virtual reality was science fiction? It's not today! Immersion technology has advanced rapidly—moving from the gaming world into the world of architecture and design. Consumers are now using Virtual Reality (VR) tools to experience their new spaces while they are still in the concept stage. Not just being “Wowed!” but, more importantly, setting the right expectations, making educated decisions and connecting to professional designers in ways that are better than ever. This session will focus on the VR tools that are being introduced to the market—tools that will enhance your design and sales process and provide the journey your clients are beginning to expect. Be ahead of the curve and meet consumer needs today instead of tomorrow!

ABOUT THE PRESENTER



Vanessa DeKoekkoek

As an active NKBA member from West Michigan, Vanessa fell in love with the details of kitchen design over 15 years ago. Her passion for technology has grown after teaching commercial and residential software courses at both the corporate and collegiate levels.

SPONSORED BY :



When: **July 14, 2016** 5:00pm Registration & Networking
6:30pm Dinner
7:30pm Presentation
8:30–9:00pm Q+A

Where: Bradlee [website](#)
13780 Bridgeport Road Richmond, BC V6V 1V3

Cost: NKBA Member \$40
NKBA Non-Member \$50
NKBA Student Member \$25

RSVP

[Click to Register](#)