

2020 PRESENTS

It's not Sci-Fi! Designing and Selling Using Virtual Reality

Remember when virtual reality was science fiction? It's not today and immersion technology has already advanced rapidly moving from the gaming world into the world of architecture and design. Consumers are now using VR tools to experience their new kitchens and baths while they are still in the concept stage. Not just being "Wowed!" but more importantly setting the right expectations, making educated decisions and being connected to their professional designer in ways that are better than ever. This session will focus on both the demonstration and hands on use of Virtual Reality design and presentation tools that are now being introduced to the market. Tools that will enhance your design and sales process and provide the purchase journey that your clients are beginning to expect. Be ahead of the curve and meet consumer needs today instead of tomorrow.

ABOUT THE PRESENTER



John Morgan

A 20-year kitchen and bath veteran, John Morgan is well respected for his work helping kitchen and bath professionals evolve their businesses through the latest in technology. A manufacturer's representative, consultant, trainer and speaker, he has served on advisory councils of many industry manufacturers, Virginia Tech and as 2013 NKBA National President. Morgan authored the popular "Rep's View" column in Kitchen & Bath Design News for nearly a decade and currently represents nationally-known cabinet and technology companies through his Baltimore/ Washington-based agency, Morgan Pinnacle.

When: May 18, 2016
6:00-8:30PM

Where: Capitol Lighting
2526 SE Federal Highway
Stuart, FL 34994

Cost: FREE!

RSVP

Contact Marjorie at Palm Beach Cabinet by email at marjorie.palmbeachcabinet@gmail.com or by phone at 561-346-0057.

Email to Register