

The 360° Panoramic View is “definitely the WOW factor that gets contracts signed!”  
—Russell Sanders



## 2020 Customer Spotlight

Organizing, designing and decluttering one closet at a time, Russell Sanders started off his career at PLC Closets doing the books. He found his true calling when he started designing and selling custom closet spaces. In 2013, Russell starting using 2020 Design and has never looked back. He uses 2020 Design to provide clients with the closets of their dreams.

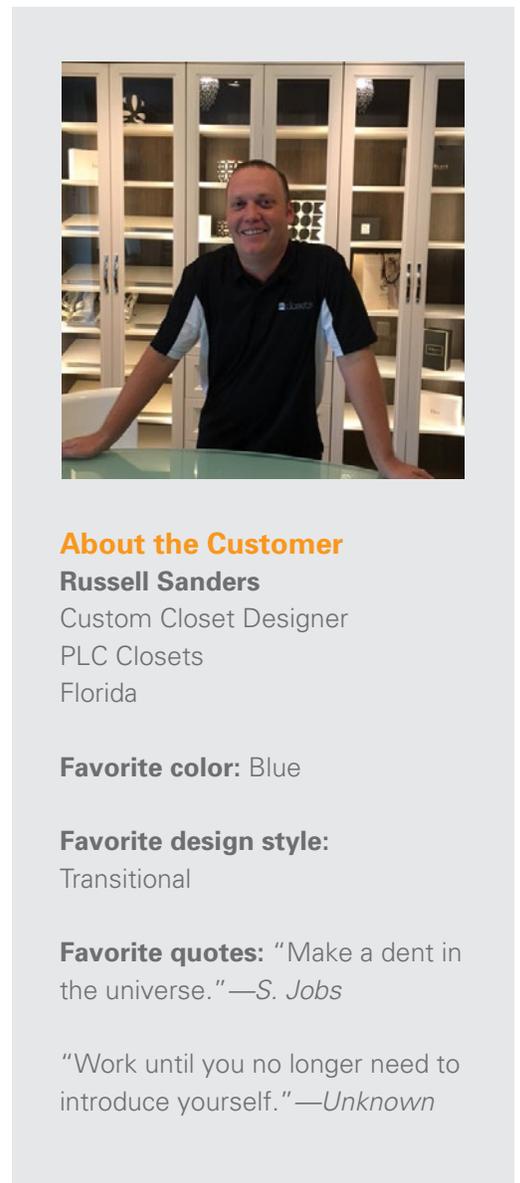
Russell lives in Southwest Florida with his wife Keli and 2 children, Aeden (5) and Avery (2). When not at work Russell can be found at the playground/sport fields with his children or on the golf course.

### Working with 2020

As a recent 2020 user, Russell felt the product was user-friendly and easy to use. His interactions with support have been positive and helpful. Russell also believes that the 2020 forums are a great place to interact with other customers who might have similar questions or issues.

### Advice to Designers

Russell definitely encourages all designers to take a look at 2020 Design. He can't talk enough about the 360° Panoramic View feature and the added benefits it has provided him as a designer. The fact that the client can envision exactly what the design looks from every angle helps them understand exactly what they will be getting and eliminates “I thought it would look like...” comments!



### About the Customer

#### Russell Sanders

Custom Closet Designer  
PLC Closets  
Florida

**Favorite color:** Blue

#### Favorite design style:

Transitional

**Favorite quotes:** “Make a dent in the universe.” —S. Jobs

“Work until you no longer need to introduce yourself.” —Unknown

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