

It's not Sci-Fi! Designing and Selling Using Virtual Reality

Remember when virtual reality was science fiction? It's not today, and immersion technology has advanced rapidly moving from the gaming world into the world of architecture and design. Consumers are now using VR tools to experience their new kitchens and baths while they are still in the concept stage. Not just being "Wowed!", but more importantly setting the right expectations, making educated decisions and being connected to their professional designer in ways that are better than ever. This session will focus on Virtual Reality design and presentation tools that are now being introduced to the market—tools that will enhance your design and sales process and provide the purchase journey that your clients are beginning to expect. Be ahead of the curve and meet consumer needs today instead of tomorrow.

When: July 13, 2016

Registration: 11:30am
Presentation: 12:00pm

**Light lunch will be provided!*

Where: Flo Form Countertops
5320 E Sprague Ave, Suite 400
Spokane Valley, WA 99212

Cost:

NKBA Members—Free
NKBA Non-Members—\$10
First Time Attendees—Free

RSVP

Click to Register

These Are a Few of My Favorite Things (in Technology)

In today's design world, our clients expect a lot from us. Their expectations are set by television shows and marketing that promise a quick turn-around from concept to completion. Are you taking advantage of all the technology and tools that are available to you? Are you using technology to save time and set the right expectations to reduce mistakes? This session will help you design efficiently and effectively from virtually anywhere.

When: July 13, 2016

Mix & Mingle: 5:00pm
Presentation: 6:00pm

**Hors d'oeuvres & refreshments
will be served!*

Where:

The Fixture Gallery at
Consolidated Supply
621 N. Kellogg St.
Kennewick, WA 99336

Cost: Free

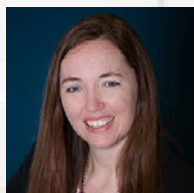
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ABOUT THE PRESENTER



Vanessa DeKoekkoek, Global Training Manager, 2020

As an active NKBA member from West Michigan, Vanessa fell in love with the details of kitchen design over 15 years ago. Her passion for technology has grown after teaching commercial and residential software courses at both the corporate and collegiate levels.