EXPERIENCE THE FUTURE OF KITCHEN DESIGN WITH VIRTUAL REALITY (VR) AT SIDIM MONTREAL

Bring your kitchen designs to life with Virtual Reality!

Thermador, 2020, Cosentino, Jutras, JC Perreault and Academie du Haut Design partner together to bring you a virtual reality kitchen experience at SIDIM Montreal.

SIDIM today announced the introduction of a new space “Virtual Kitchen” - a destination for exploring innovation, cool ideas and trends that are happening within the interior design and home renovation industries. Experience the Virtual Kitchen at SIDIM to stay on top of technology trends in the interior design industry.

What to expect?

- Thermador, 2020, Cosentino, Jutras, JC Perreault and Academie du Haut Design partnered together to bring you a virtual reality kitchen experience! Using Google’s Virtual Reality (VR) headset, designers and consumers can explore a selection of different kitchen styles, accessorized with Thermador appliances and Cosentino countertops that are designed and rendered in 2020 Design – a software created specifically for interior designersto plan and visualize kitchens, bathrooms, closets and home organisation units. Booth attendees can also see how quickly they can change the color of countertops, cabinet doors and appliance styles!

- Booth attendees will also be greeted by Thermador X.

- In collaboration with Jutras and Academie du Haut Design, be sure to drop by Booth 132 and see the future of design and try out exciting new virtual reality technology!

Booth #132
ABOUT THE SIDIM - DESIGN SHOW

Created in 1989 and orchestrated by PID Agency, the DESIGN SHOW has become, over 28 years, Canada’s largest gathering of design professionals. It is acknowledged as being among the most elegant and advanced design shows in North America – an essential showcase for the best in industrial design and interior design where attendees can assist to exclusive new product launches, discover the last furnishing and lifestyle trends as well as fascinating meetings.

This is a cultural event with the bonus of a multitude of discoveries!

INDUSTRY AND BUSINESS COMMUNITY:
Thursday, May 5 – 13 a.m. to 6 p.m.
Friday, May 6 – 10 a.m. to 8 p.m.

OPEN TO ALL:
Saturday, May 7 – 10 am to 6 p.m.

-30-

Source:
2020 Technology
2020spaces.com

Media contact
Nata relation de presse
David Tremblay
514.524.1471
david@nataprp.com