

"2020 Fusion allows me to design outside the boundaries of standard items, and gives me the ability to produce stunning designs, which I am extremely proud to present to my clients. They particularly like the new 360° Panoramas!" —Richard Johns

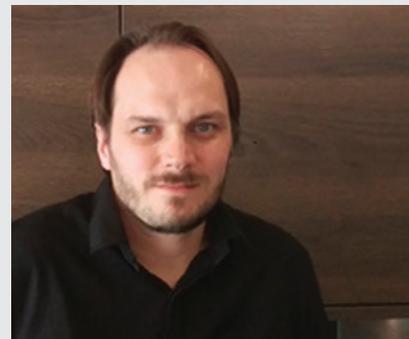


ACTUAL PHOTO

## 2020 Customer Spotlight

Richard always knew he was creative but had no idea what he wanted to pursue for his career path. He began working part time for a large DIY chain to fund his college studies: Fine Art & Design, Photography and Graphic Design. The part time job turned into full time and he was introduced to Planit Millenium, now 2020 Fusion. For 17 years Richard brought realism and inventive uses of ordinary items to his clients. He also spent time training in-house store designers on improving their design skills using 2020 Fusion and was involved in the development and maintenance of 2020 Fusion catalogs for the company.

In 2011, Richard opened his own kitchen showroom and selected 2020 Fusion as his company's design software as using it was already second nature to him. "I needed something I could achieve



### About the Designer

#### Richard Johns

Richard Johns Signature Kitchens  
Taunton

**Favorite colour:** White, as it is the canvas for all other colours

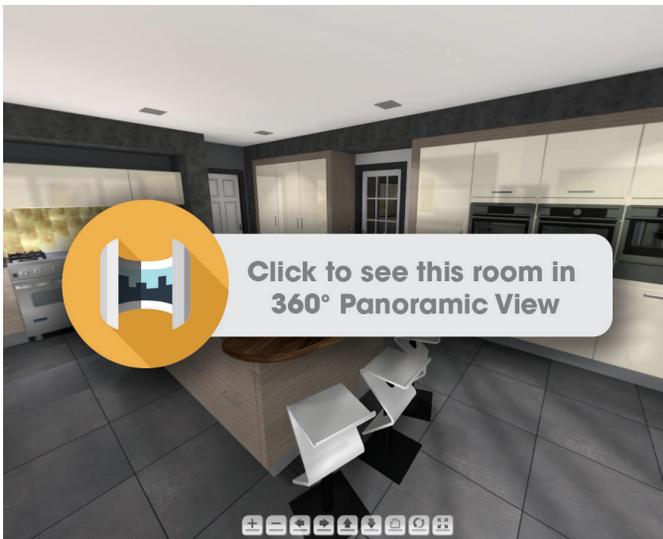
**Favorite design style:** Contemporary, minimalistic

**Favorite quote:** "Quality means doing it right when no one is looking." —Henry Ford

# 2020 Customer Spotlight

the effects and realism I required and the flexibility to design whatever I want. 2020 Fusion's easy-to-use interface seems to flow straight from the tip of the fingers."

While finding good, reliable suppliers has been a challenge at times, Richard also has experienced others who go the extra mile to ensure the business relationship works both ways. Ultimately, his greatest successes are his projects. He has worked with some terrific clients that have embraced his passion and style and allowed him to take them out of their comfort zone with their design. "When a client trusts me and goes with what I've designed for them, that's when I really feel I am doing something right. 2020 Fusion allows me to design outside the boundaries of standard items, and gives me the ability to produce stunning designs, which I am extremely proud to present to my clients. They particularly like the new 360 Panoramas!"



Learn more about Richard Johns Signature Kitchens at [kitchens-taunton.co.uk](http://kitchens-taunton.co.uk) or on [Facebook](#), [Twitter](#), [YouTube](#) or [Pinterest](#).

## Working with 2020

Richard has found working with 2020 to be a very good experience. "The support teams are incredibly helpful and really good at sorting out problems." Richard typically uses the Universal Kitchen catalog as it allows him to specify items that many supplier catalogs do not offer and he can control it more to allow for customisation within his designs. He also uses the Universal Worktops, 2020 Fusion Tiles and the Advanced Graphics catalogs as well.

The kitchen design featured in this Spotlight is of Richard's favourite projects. Here he used the 2020 Fusion Universal Kitchen, Worktop and Tile catalogs along with catalogs from AEG, Elica, Franke, and Sensio.

## Advice to Designers

Richard continues to offer guidance to designers all the time. Before opening his own kitchen showroom, Richard spent much of his time training new designers on 2020 Fusion. Since opening his own business, he still received many calls from designers asking for help. To address this, he made a YouTube channel and posted some videos covering some of the more frequently asked questions.

"I can say from experience of using Winner, ArtiCad and 2020 Fusion, that 2020 Fusion is by far the most flexible and user-friendly design software with some of the best rendering results. As a designer, you need flexible software that will allow you to provide your clients with a clear visual of how their room will actually look with detailed accuracy. 2020 Fusion fits the bill."