

“One can’t possibly NOT use this software! The 3D rendering capability and the cutting-edge breakthrough into the world of virtual reality is necessary to stay current and valid in the interior design industry.”

—Benjamin John Ouellette

ELITE DESIGN AWARD KITCHEN RENDERED IN 2020 DESIGN



2020 Customer Spotlight

Creativity has always been Benjamin’s strength, and as a young adult he was motivated to find the best outlet for this trait. He selected an interior design co-op in high school and worked for one of the top designers in South-Western Ontario. One of the projects included designing a logo and the interior for a restaurant in Waterloo. Several months later he drove past the finished restaurant with his logo on the front—it was both a thrilling and defining moment in his life as he realized this industry was his passion and future.

With over twelve years of experience in the interior design industry, and as the lead designer for Casey’s Creative Kitchens in Waterloo, Ontario, Benjamin has worked with numerous prominent clients from all walks of life. Waterloo is a technological hub of Canada, allowing him to emphasize modern technology while customizing clients’ homes and provide innovative solutions from the floor up. One of these kitchen designs was recently awarded a North American “Elite Design Award”.



About the Designer

Benjamin John Ouellette

NKBA 2016’s Top 30 under 30

Casey’s Creative Kitchens

Favorite color: Dark navy, specifically Benjamin Moore ‘Soot’ 2129-20

Favorite design style:

“Bold Maximilism”

Favorite quote: “Learn the rules like a pro, so you can break them like an artist.” —*Pablo Picasso*

2020spaces.com/Customers

2020 Customer Spotlight

After receiving an Advanced Interior Design Diploma from the School of Design at Fanshawe College, he launched his company, Benjamin John Ouellette Interior Design (BJOID, www.bjoid.com), that provides great synergy with Casey's and offers his clients a wide variety of design services.

Reflecting his passion and aptitude for design, Benjamin was named National Kitchen & Bath Association's (NKBA) 2016 Top 30 under 30 for outstanding professional and future leader in the kitchen & bath industry, which allowed him to attend and speak at this year's Kitchen & Bath Industry Show (KBIS) in Las Vegas.

Working with 2020

Benjamin was brought on to head up the Casey's Creative Kitchens CAD department in April 2011 at their fifth showroom location. Here he learned 2020 Design by composing drawings and perspectives all day every day. He received some in-house training and has become proficient in the software through trial and error. Now many of his colleagues come to him for advice on using 2020 Design.



His start in the CAD department seamlessly blossomed into his current position where he uses 2020 Design to bring designs to life for each client. "I have used various 3D modeling programs throughout my career (Sketchup, Revit, 3D CAD etc.) and in my opinion 2020 Design offers the quickest and easiest platform to get the job done. I work with a number of manufacturers who have created detailed catalogs, so I'm able to customize my designs for each client, right down to the details. Now with the capability of virtual reality through 2020's panoramic renderings and VR glasses like Google Cardboard, it is easier than ever for my clients to understand their new space before investing in my design solutions."

Benjamin uses 2020 manufacturer catalogs as much as he can because they bring accuracy and detail to his design concepts. "Having cabinet, appliance, and plumbing manufacturers who have created catalogs that so effortlessly synergize with my designs is a huge help in realizing my concepts accurately. And time is money, so a product that makes it easy and quick to compose a design perspective is very valuable."

Advice to Designers

Benjamin strongly urges designers considering 3D CAD tools for interior design to use 2020 Design software. In his own words, "One can't possibly NOT use this software! The 3D rendering capability and the cutting-edge breakthrough into the world of virtual reality is necessary to stay current and valid in the interior design industry. Our industry is evolving and 2020 is a leader with a bright future ahead."

Learn more about Casey's Creative Kitchens at caseyscreativekitchens.com or on [Facebook](#), [Twitter](#), [Houzz](#) or [Instagram](#).