



„We opted for 2020 Insight, because it is the only product on the market, as far as we know, that provides continuity in production control.“

- Matthias Flick, Managing Director
Hummel Küchenwerk GmbH

2020 Customer Spotlight

Hummel Küchenwerk from Norderstedt near Hamburg | Germany now controls its entire kitchen production with the 2020 Insight software solution. From graphical quote generation to installation planning with subcontractors, all processes are mapped and processed in 2020 Insight.

Regardless of whether it is the planning, the machine connection for cutting, edging and front drilling, capacity- or requirement planning, accounting or installation planning: all areas interact with each other and ensure effective and efficient manufacturing processes.

Working with 2020

“Due to the large number of variants we offer customers, our software requirements were very high. 2020 Insight gave us the option to develop and implement visual workflows and thus enabled us to respond to all requirements. The flexibility of the solution and the tools provided allowed us to adapt the system so that it fully meets the requirements of our company.

We can even integrate our project planning for individual B2B sectors, so that we now have an ‘all-in system’ and do not have to coordinate and control multiple stand-alone solutions. All statuses are now available at the push of a button, which significantly increased transparency already in the first month and enabled us to be more efficient during production.”

HUMMEL KÜCHENWERK

About the company

Hummel Küchenwerk GmbH

Family driven company since 1917
Hamburg, Germany
Market leader in the B2B segment
Approx. 1,000 kitchens/month
14,000m² production area

Standards of Quality:

Voluntary commitment to meet the requirements of the “Deutsche Gütegemeinschaft Möbel e.V.”. All products are awarded with the “Goldenes M”.

Product lines:

Fresh, Pure, Natural
Kitchen manufactory

Quote:

“Kitchens are our passion.”