

## Making Designing and Ordering Easier

The Global Style Validation (GSV) capability for 2020 Design digital content catalogs makes designing and ordering easier and removes the risk of incompatible product combinations when ordering.

The GSV feature provides a new interface and adds intelligent rules-based validation to the global style and pricing selections that guarantee the correct product combination when a designer submits his/her order to the manufacturer. For example, when the designer selects the desired wood species for the cabinetry the application will only offer the door styles and finishes available for that selection. With the built-in logic of GSV, the user will not be able to order an invalid combination.

GSV provides a user-friendly path that automatically guides the user through each feature of the product that needs to be selected—reducing the time it takes to customize a design. It also provides descriptions for each item that one would normally have to refer to the specification book to obtain.

## Benefits

### User Friendly

Simplifies the selection process for the designer.

### Guided Steps

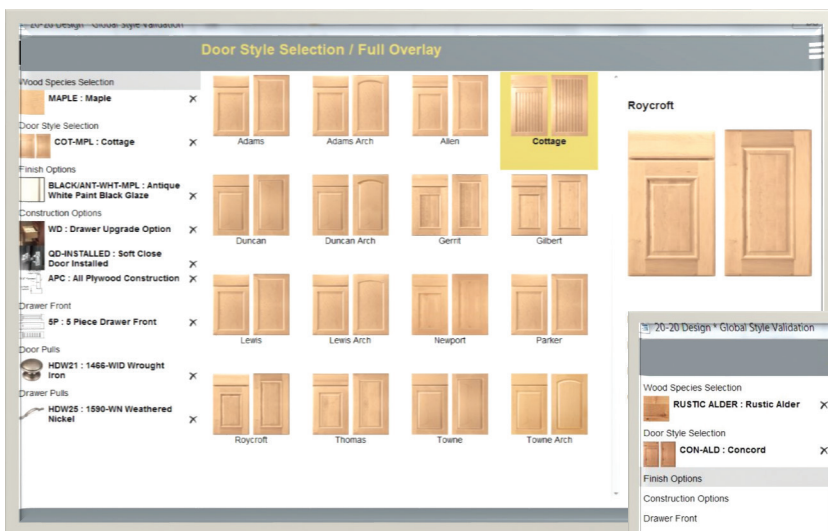
Ensures correct product combinations with intelligent, rules-based validation.

### Reduced Order Error

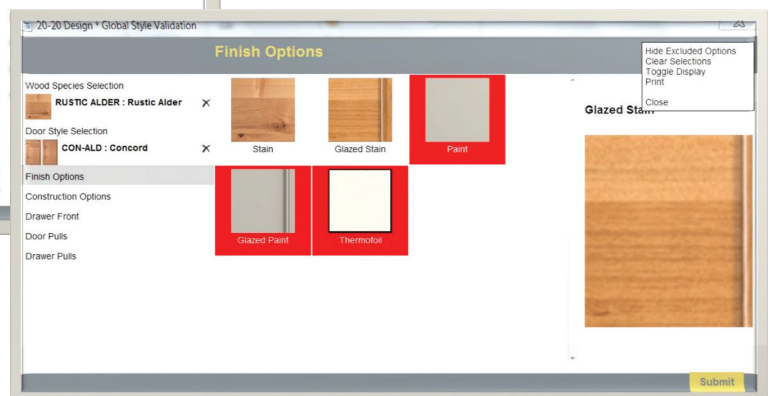
Improves customer experience by eliminating invalid product selections.

### Order Review

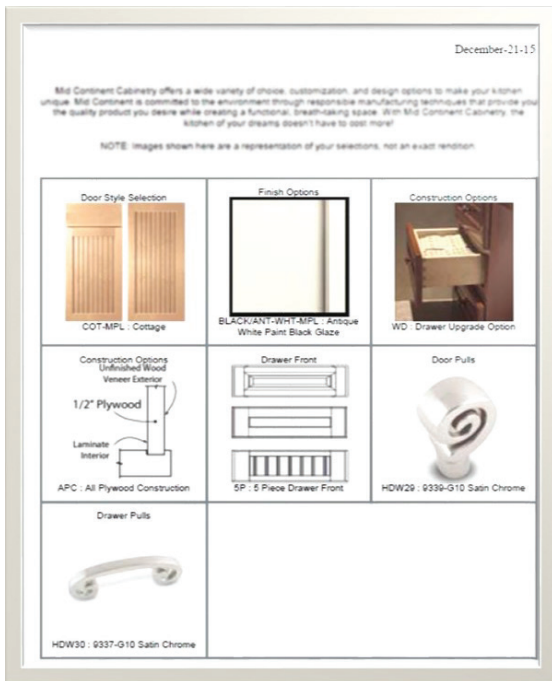
Provides a printed summary sheet of choices for review.



The system offers available options are filtered based on your current choices. Excluded options display in red.



Once the design is complete, easily print a summary sheet of the order for the customer to review and sign to ensure everything meets their expectations. Use this report as a piece of sales collateral to ensure prospective clients of the level of accuracy and detail they can expect.



## Features

### New Interface

New visual user interface with selections made from one screen.

### Smart Catalogs

Intelligent rules-based validation for global styles and pricing selections.

### Intuitive Workflow

Intuitive workflow for designers that is fast and accurate.

### Printable Report

Summary report with product images for customer to review and sign.

“2020 and Norcraft Companies have worked closely on this new enhancement to provide a more visual experience and streamline a designer’s workflow to save time and reduce order errors. As a cabinet supplier to hundreds of retailers, we strive to be easy to shop, easy to sell and easy to buy. The new GSV feature in our 2020 catalog aligns with all three goals.”

—Jack Laninga, Vice President of Sales, Norcraft Companies