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2020 VISUAL IMPRESSION RENDERING OF 2020'S BOSTON OFFICE

## 2020 Customer Spotlight

Jackie Canapino graduated from the University of New Haven with a BA in Interior Design. During her time there, she had an internship at an office dealer in Connecticut and discovered she really liked designing for commercial spaces. She appreciated the focus on the details. Shortly after graduation, Jackie decided to return to her home state of Massachusetts and begin her career there. She got a position with Creative Office Pavilion (COP) just over five years ago and is enjoying her time there. “COP is a great company. It’s big but everyone works well together, and it feels like a family.”

### Working with 2020

Jackie is familiar with all the 2020 Office software, having worked with 2020 Giza as an intern and now with 2020 Cap and 2020 Worksheet. “Our clients are very visual people. They need to see the actual furniture they are considering purchasing in their actual space. 2020 Cap allows me to do just that. And since the symbols are intelligent, it is an easy next step to pull up client pricing from 2020 Worksheet. 2020 is an integral part of our business. From sales to design to order entry, all of our departments are using 2020 software which streamlines the process.”

Jackie and the team at COP rely on the monthly manufacturers updates from 2020 because of the ability to create accurate specifications and pricing directly from their drawings. They also value the 2020 support team. “Having multiple ways to get in touch with 2020 support is very helpful. And the ability for 2020 support to connect directly to our screens to troubleshoot issues is particularly helpful.”



### About the Designer

#### Jackie Canapino

Design Lead  
Creative Office Pavilion  
Boston, MA

**Favorite colors:** This changes constantly. As of right now, I would say plum.

**Favorite design style:** Modern industrial

**Favorite quote:** “The details are not the details. They make the design.” —*Charles Eames*

[2020spaces.com/Customers](https://2020spaces.com/Customers)

# 2020 Customer Spotlight

## 2020 Visual Impression Highlighted

Recently, Jackie and the other designers at COP added 2020 Visual Impression to their portfolio of 2020 applications. They appreciate how it integrates with 2020 Cap so there is no duplication of work. “We draw it once, click a button and are ready to render.” They find that the rendering quality is great and gives the client an accurate representation of the products and finishes they have selected. “2020 Visual Impression helps our clients make decisions and feel comfortable that they will be happy with the final product.”

## Advice to Designers

Jackie encourages designers to know the furniture products they design with and to understand the job functions of the people working within the commercial space they are designing. Knowing these details allows designers to make valuable recommendations to your client in an industry where the volume of choices can be overwhelming. Jackie says that each client presents an exciting new challenge as she figures out how to best fit people into the space. “I feel like I am solving a puzzle with my designs.”

## 2020 Boston Office

2020 was pleased to work with COP to design a new office space just south of Boston, Massachusetts.

Jackie was assigned as the lead designer and worked closely with Mike Petrucci from the COP sales team and the 2020 team to develop a space that was inviting and fun. 2020 visited the COP showroom and gave opinions as to what they liked and were hoping to achieve with their new space. From there Jackie used 2020 Cap to provide some concepts and 2020 Visual Impression to visualize the new space. 2020 is thrilled with the new office space—you can see it at the top of this story!

Learn more about Creative Office Pavilion at [creativeofficepavilion.com](http://creativeofficepavilion.com).

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