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2020 VISUAL IMPRESSION CONTEST WINNER

2020 Customer Spotlight

Agustin was born and raised in Argentina. He graduated from the Universidad Catolica de Salta (Catholic University of Salta) as an Architect. "I was always interested in the design aspect of the industry and decided not to follow in my family's footsteps to become an engineer but rather to pursue architecture." In his third year, Agustin participated in a Student Exchange Summer Work program that brought him to the United States. His first job was holding a welcome sign at a cruise terminal in Ft. Lauderdale as he did not speak any English. He met his wife while playing rugby and they traveled for a year throughout Asia before settling in Fort Lauderdale.

Before coming to M. Hanson & Company, Inc., South Florida's full service office furnishings dealership, in 2013, Agustin trained as a first responder, an EMT and attended college for nursing. For four years, he has been an integral part of the Studio M Team. In his free time, Agustin enjoys spending time with his wife, their two children and their dog, and he stills playing rugby.

Working with 2020

Agustin was first introduced to 2020 Office software when he started working at M. Hanson & Company, Inc. He uses 2020 Cap, 2020 Worksheet and 2020 Visual Impression for the majority of his work. "2020 software makes the whole process of designing, drawing, pricing and presenting to the client extremely easy and fast," states Agustin. "Being able to select different manufacturers' products and insert them in a project design which we can provide to the client is a



About the Designer

Agustin Caro

Designer, Studio M at M. Hanson & Company, Inc.
Ft. Lauderdale, FL

Favorite color: Green

Favorite design style:

Modern Industrial

Favorite quote:

"Less is more." —Mies Van Der Rohe

2020 Customer Spotlight

huge benefit to help streamline the sales process. Working with 2020, in my experience, is very pleasant and easy. They are always willing to help and also provide live training as well as recorded training for our convenience.”

2020 Visual Impression Highlighted

Agustin won the 2020 Visual Impression contest in the Spring of 2016 in the categories of Productivity Spaces, Zen Spaces and Collaborative Spaces. “One of the main advantages of using 2020 Visual Impression is the ability to present ideas and designs in a more realistic and impressive way. Compared to simple 2D images, 2020 Visual Impression renderings can capture and show accurate detailing and features of the design in many angles.” This is a great advantage for both the sellers and buyers since the sellers can provide an accurate presentation of their ideas while buyers get to have a very close idea on what the project will look like when finished.

Advice to Designers

Follow your passion and you can overcome the obstacles. Agustin’s biggest challenge was moving to the United States without speaking any English and then trying to secure a position in the design industry. He worked hard, learned English and has now established a design career.

“Having Agustin as a member of our Studio means that he understands what he is designing for us. He realizes that every line on a drawing represents something; he is a valued asset. His ability to transform ideas to renderings is superlative,” stated Michele M. Faigman, V.P. Sales, M. Hanson & Company, Inc.

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M. Hanson & Company, Inc. is South Florida’s full service Office Furnishings Dealership. Their capabilities include: furnishings, design and space planning, AutoCAD, project planning, and installation.

Learn more about M. Hanson & Company, Inc. at mhansonco.com