

2020 Customer Spotlight

ACTUAL PHOTO

David has worked for over 17 years in the kitchen industry. His first eight years were spent as a small independent kitchen supplier, where he worked in all the aspects of the business, from sales to manufacturing and fitting. In 2007, he moved to The Panelling Centre initially undertaking a sales role. Having cut his teeth in the customer-facing role, he subsequently became a retail manager. His honed skill set made him the ideal candidate to then take on the role of Group Trainer & IT Manager. Within this role, David provides business support to The Panelling Centre's showroom network. His design talents were recently recognised when he won the 2020 Fusion Inspiration Award in the Country Kitchen category.

The Panelling Centre is part of the Grafton Group and has been established for over 40 years. It supplies fully assembled kitchens and kitchen materials to both end users and trade customers. It is Ireland's leading stockist of kitchen materials.

David is currently working on showroom upgrades using 2020 Fusion. He finds this to be the ideal tool to present visual concepts to senior management before installation takes place.



About the Designer
David Finnegan
Group Trainer & Leading Kitchen
Designer at The Panelling Centre,
Ireland

Favourite colour:

French Grey from Farrow & Ball

Favourite design style:

Shaker and Minimalist—our Coral and Elgin styles are excellent examples

Favourite quote:

"Sometimes 'less is more' "
—adapted from Ludwig Mies van
der Rohe

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Working with 2020

David has worked with 2020 Fusion for nine years and feels that to evolve a design, CAD is the fastest and most flexible tool for making quick changes or providing alternative options.

"The best aspect of 2020 Fusion is the ease of use. The intuitiveness of the programme allows us to train new designers to a high standard very quickly. The speed with which staff can complete a design in 2020 Fusion allows for more quality quality consultative time." David believes the use of high quality 3D visuals benefits their clients by helping to manage expectations. "Costly adjustments on site are avoided and the whole process becomes a very rewarding experience."

2020 Fusion has been fully integrated with The Panelling Centre's trading platform, allowing staff to design and sell seamlessly. "The new walk-through, panoramic and presenter options are cutting edge additions for our client presentations."

David deals with over twenty showrooms that use 2020 Fusion. "In over nine years of use, I have never had any loss of data. The software is reliable and stable. Updates are regular and new features like the 3D warehouse are a treat for designers."

Advice to Designers

"The most important piece of advice I'd give to designers is to design with the client and the fitter in mind. To get the best from 2020 Fusion, include every object and material in your design...and to make life easier, create loads of grouped units!"

Learn more about The Panelling Centre on their <u>website</u> or Facebook.



