



### Elmia AB uses 2020 Fusion to create photorealistic 3D presentations in a fraction of the time

In order to present and offer customised displays at fairs, Elmia uses planning and design tool 2020 Fusion. 2020 Fusion combines a slick user interface, cutting-edge technology and a wide selection of graphic articles to provide a tool for the entire sales process from quote to order. Previously Elmia depended on time-consuming, technical and cost-intensive systems to visualize their Expo Solutions in 3D. Their previous tools required high technical competence—unlike today when all their sales teams can use 2020 Fusion after one day of training—creating greater efficiency and more orders generated in a shorter time. “Time is money” summarizes a very satisfied Lars Persson, at Elmia.

As a meeting-place, Elmia enjoys a powerful position—at the heart of the Nordic region where people and companies either have or are looking for new ideas, products and services. We are not happy just to keep ourselves updated on everything that’s happening in your industry. We also want to inspire, stimulate and drive development. Count on Elmia as an active partner in your world.



ELMIA IS SERVICED BY EVRY, OUR VALUE ADDED RESELLER:

EVRY is one of the leading IT companies in the Nordic region and the distributor of a range of 2020 products for Norway and Sweden. EVRY Excite offers inspiration, visualization and configuration to the customer’s sales process. To generate competitive advantages for customers, they supply innovative solutions, high industry knowledge and product specialist knowledge in 2020 Fusion in combination with script development. They have over 15 years’ experience using 2020 Fusion in a variety of solutions in different industries such as kitchens, car interiors, offices and fairs.

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