



2020 Content Services

In conjunction with manufacturers and our network of partners, 2020 provides content which delivers manufacturers' and retailers' product information and catalogs to our large and diverse international customer base. Our comprehensive library of content enables the accurate designing, planning and manufacturing of rooms, spaces and furniture for the home and office, shortening the sales cycle, opening new sales channels and making it easy for consumers to make product decisions easily and quickly.

2020spaces.com/2020Content

2020 Content Services

The Challenge

Your products are the hub of your business, but publishing accurate and up-to-date content to your customers can be difficult. The constant evolution of products, options, accessories and software technology represents a continuous demand on your company.

The Solution

2020 Content Services offers manufacturers and retailers the ability to collaborate directly with design professionals and consumers through the development of electronic catalogs. We work closely with you to replicate your products, options and exact finishes so you receive accurate orders every time. We can continuously advise you of improvements to your content to maximize its value through the development of rules and modifications aimed at improving the productivity and accuracy of the design process.

The Team

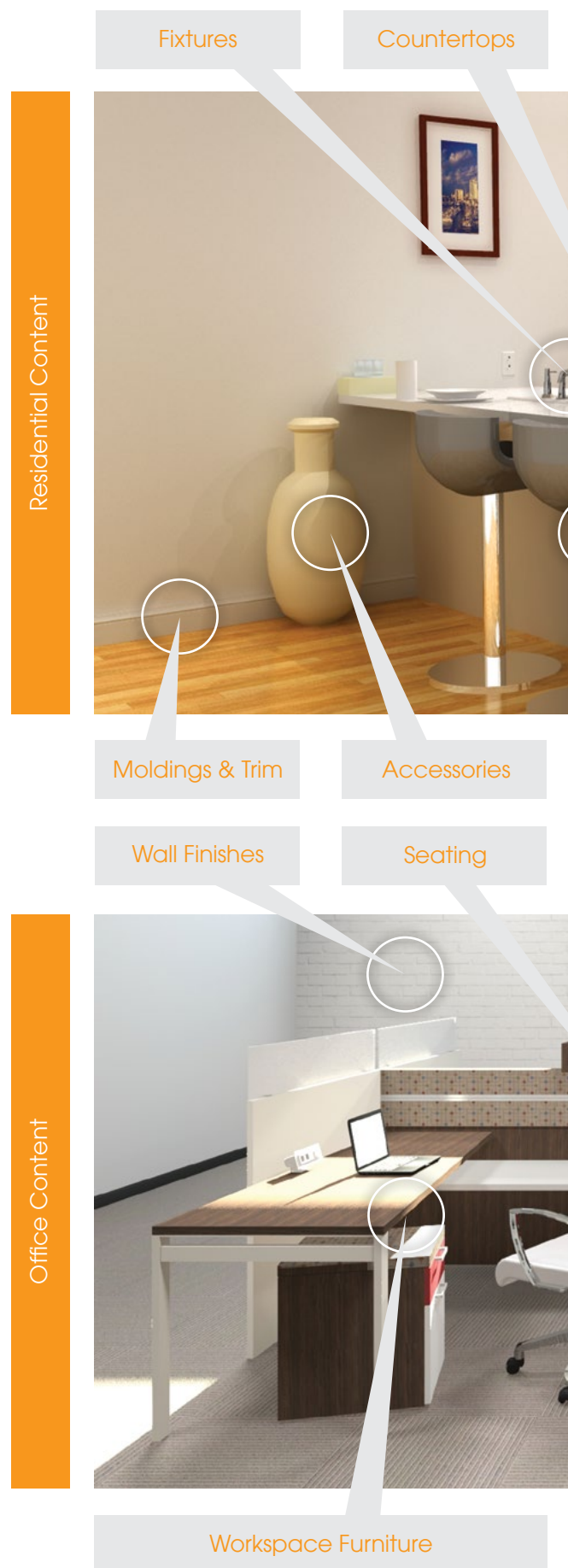
The highly-skilled and experienced Content Authoring Teams at 2020, along with our network of partners, will create and fully validate your electronic catalog, to ensure its compatibility with 2020 software. We create your catalog using fully validated production techniques, as well as provide ongoing updates and enhancements, to ensure that the content always contains the latest products and prices. Working with the 2020 team will save you time and will result in your customers receiving a high-quality catalog that will promote your products accurately and effectively. And, because of our integrated approach to software and data model development, we will always make sure your content takes full advantage of the very latest features and functionality of our applications.

The Distribution Channel

Your catalogs can be delivered to your customers through the 2020 content distribution services for timely delivery of up-to-date information. Prior to release, we always apply rigorous validation processes to ensure the highest quality. We will then manage the distribution of your catalogs through direct integration with the 2020 software used by your customers. Maximize your opportunities by connecting with the extensive network of 2020 customers.

Getting Started with Your 2020 Catalog

Provide the 2020 team with your product manuals and pricing information in an electronic format; outline the products, styles and colors required and, if available, provide us with your 3D models and textures. We will then assess the information supplied and provide you with an estimate for the production of your 2020 electronic catalog.



Cabinetry

Appliances

Wall Finishes & Tile



Furniture

Hardware

Floor Finishes

Fabrics & Finishes

Accessories



Storage

Floor Finishes

Benefits

Open new sales channels

Offer your products to thousands of customers designing with 2020 software.

Improve brand exposure

Put your brand at the fingertips of designers, salespeople and consumers by placing it at the heart of the sales process.

Shorten the sales cycle

Reduce the sales cycle by empowering consumers to make informed decisions more quickly, based upon accurate product pricing and representation.

Promote up-selling and cross-selling

Generate more revenue as designers mix and match products from your portfolio of 2020 catalogs.

Improve order accuracy

Give 2020 software users the ability to design with your products, features and options so that the orders you receive are accurate the first time, every time.

Distribute catalogs electronically

Publish catalogs quickly and efficiently using the 2020 content distribution services.

Streamline new product introductions

Give your customers instant, electronic access to new and updated products, options and accessories.



About 2020

2020 helps professional designers, retailers and manufacturers in the interior design and furniture industries capture ideas, inspire innovation and streamline processes. By providing end-to-end solutions and the world's largest collection of manufacturers' catalogs, 2020 provides businesses with the software and content to be more efficient, integrated and productive.



Professional

Enabling professional designers to create kitchens, bathrooms, closets and commercial offices which look as stunning on the screen as they will in reality.



Manufacturing

Providing furniture and cabinet manufacturers a complete manufacturing operations management capability developed to meet their needs.



Retail

Empowering interior home improvement retailers to inspire the imagination of their customers and accelerate decision making.

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