



2020 Partners

Content Partners

Delivering best-in-class content services.

2020 Content Partners are licensed to author and/or publish their catalog content using 2020 tools. The content they publish is certified to be of the highest level of quality expected by 2020 customers.

2020spaces.com/2020Partners

Welcome to 2020

2020 helps professional designers, retailers and manufacturers in the interior design and furniture industries bring ideas to life, inspire innovation and streamline processes. By providing end-to-end solutions and the world's largest collection of manufacturers' catalogs, 2020 provides businesses with the software and content to be more efficient, integrated and productive.

2020 Content Publisher Partner Program

2020 Content Publisher Partners are trained and licensed to publish catalog content using dedicated, online tools. The 2020 Content Publisher Partner Program provides tools and support required to effectively coordinate the publishing and management of certified catalogs and content to retailers, dealers and designers worldwide.

Subscribing to the 2020 Content Publisher Program provides you with a dedicated account with which to publish and manage your validated catalog content and catalog release notes in 2020 Cloud, so that they are instantly available to existing and potential new customers. Additionally, you will have access to valuable business intelligence, providing you with insight into how your products are being used by designers across the 2020 community.

Partner Benefits

2020 is a strategic software solution partner that allows you to expand your market presence, increase visibility of your products and grow your business.

Increased efficiency = Increased profitability

- All content is managed, certified and published from your online account.
- Access to catalog usage analytics in real time, with dashboards providing business intelligence to better manage inventory and understand trends.
- Content is accessible to tens of thousands of designers using 2020 software applications.
- Catalog content is published with the highest level of quality through the use of content certification tools.
- Make catalog updates instantly in real-time.
- Roll out price changes and promotions easily and quickly.
- Retire out-of-date catalogs with just a few clicks.
- Validate catalog quality before publishing.
- Release Notes: automatically provide information to your customers about content changes.

Increased awareness and market presence = Increased lead generation and sales revenue

- Quickly and efficiently launch new products directly to an entire retail channel.
- Instantly place products into the hands of dealers and designers in select geographies or worldwide.
- Provide instant product updates and marketing promotions through newsfeeds.
- Promote products to a massive retail and designer audience; grow brand awareness and visibility.
- Leverage the internationally recognized 2020 Authorized Partner logo and 2020 Certified Content logo.
- Your company logo and profile on 2020 websites (generally accessible from 2020 Partner Program web page, 2020 Product web page and 2020 Content web page).

Why Partner With 2020?

- 25+ years experience in the interior design & furniture manufacturing software industry
- Global market reach—over 25,000 customers and millions of users globally
- The leading provider of end-to-end solutions for the interior design and furniture industry
- Have solutions in more than 48,000 stores and manufacturing sites across 100 countries
- Dedicated & focused on building long lasting relationships

Training, Support and Resources

- 'Getting Started' training
- Regular update sessions via webinar
- Access to online user community
- Defined engagement with a 2020 Partner Manager and a 2020 Account Manager
- Access to 2020 Cloud online Publishing Tools

Program Requirements

A 2020 Content Publisher Partner must comply with the following requirements:

- Participate in training
- Pay annual subscription fee
- Adhere to the terms and conditions of 2020 Content Publisher Partner agreement

Join the Partner Program Today

To inquire about becoming a 2020 Content Publisher Partner, visit 2020spaces.com/2020partners or e-mail partnerinfo@2020spaces.com.

2020 AUTHORIZED PARTNER

The 2020 Authorized Partner logo is reserved for use by active participants of the 2020 Partner Programs.



The 2020 Certified Content logo is reserved for 2020 Content Publisher Partners using 2020 Cloud to validate, certify and publish content.





About 2020

2020 helps professional designers, retailers and manufacturers in the interior design and furniture industries capture ideas, inspire innovation and streamline processes. By providing end-to-end solutions and the world's largest collection of manufacturers' catalogs, 2020 provides businesses with the software and content to be more efficient, integrated and productive.



Professional

Enabling professional designers to create kitchens, bathrooms, closets and commercial offices which look as stunning on the screen as they will in reality.



Manufacturing

Providing furniture and cabinet manufacturers a complete manufacturing operations management capability developed to meet their needs.



Retail

Empowering interior home improvement retailers to inspire the imagination of their customers and accelerate decision making.

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