

2020 PRESENTS

Knock the Socks Off Your Clients: Rendering and Presentation Techniques

Clients expect to be wowed when it comes to design presentations. Knocking their socks off is imperative! Great renderings and presentations can help set the right expectations up-front and prevent issues later. You can easily offer multiple design options and make it easier for clients to make smart decisions. Great presentations can convince clients to work with you as a designer and help them understand their future spaces. In this session, learn best practices in the most advanced design, rendering and presentation techniques used by successful designers. From design technology, to digital output, to Virtual Reality experiences...we'll learn a lot and have some fun too!

ABOUT THE PRESENTER



John Morgan

A 20-year kitchen and bath veteran, John Morgan is well respected for his work helping kitchen and bath professionals evolve their businesses through the latest in technology. A manufacturer's representative, consultant, trainer and speaker, he has served on advisory councils of many industry manufacturers, Virginia Tech and as 2013 NKBA National President. Morgan authored the popular "Rep's View" column in Kitchen & Bath Design News for nearly a decade and currently represents nationally-known cabinet and technology companies through his Baltimore/ Washington-based agency, Morgan Pinnacle.

When: Thursday, Aug 21, 2018

9:00 am - 10:30 am	Registration & Coffee
9:30 am - 10:30 am	CEU #1: Liesbet Trappenburg, Presenter
10:35 am - 10:50 am	Coffee Break
10:50 am - 11:50 am	CEU #2: John Morgan, Presenter
12:00 pm - 12:45 pm	Lunch
12:45 pm - 1:45 pm	CEU #3: Liesbet Tappenburg, Presenter

**You can earn up to .3 CEU credits with additional presentations by Liesbet Trappenburg*

Where: Cosentino Houston 1315 West Sam Houston Pkwy N

RSVP

[Click to Register](#)

Cost:

\$30 NKBA Members
\$35 NKBA Members - After Aug 17
\$40 Guest Ticket