

# **2020 Design Content in the Cloud**

## **Manufacturer Beta and User Pilot**

## **Content Author Partners**

# Agenda

- Demo using active content
- Conversion Options / Process
- Manufacturer Beta & User Pilot programs
- Timelines / Next Steps
- Follow-Up Meetings with Individual Partners

## Conversion to Cloud Format Options / Process

### Short term

- Developing Authoring and Publishing Tools
- File-based catalogs are Master Catalogs
- 2020 will convert to Cloud-based format (1-2 days) and publish

### Longer term

- Introduce Authoring / Publishing Tools (Mid CY2020)
- Working closely with our Content Author Partners during/after development

# Timing of CiC Implementation

- Manufacturer Beta
  - 2 week review timeframe 1-2 times before user pilot
  - Starting in May 2019
- User Pilot
  - 3 week review by designers in field
  - Expected Nov-Dec 2019

## Manufacturer Beta program

- Get manufacturer feedback on 2020 Design functionality and condition of their initial cloud-based catalogs
- 2 phases – a second review as we add functionality to 2020 Design and make changes to Manufacturer catalogs
- Each phase lasts 1-2 weeks with specific tasks and feedback process
- Phase 1 June-July; Phase 2 Aug-Sept
- Closed loop after each phase – also discuss suggested structure changes to catalog to optimize Designer use.

## Manufacturer Beta - continued

- Current Phase 1 Beta version requires a machine without another installation of 2020 Design
- We can help you ensure you retain catalogs and project data on those machines before installing Beta version.
- We will help you uninstall Beta version after you provide feedback for each phase.

## User Pilot

- Getting user feedback on 2020 Design functionality and feedback on specific catalogs used.
- Scheduled for Late Oct 2019.
- Asking participating Manufacturers to nominate Dealers to participate.
- 2020 will provide Manufacturers access to Pilot User feedback regarding their catalog
- General release: Early 2020

# Memorandum of Understanding

- Highlights expectations of participating in Manufacturer Beta and User Pilot
- NON-BINDING (no fiscal or contractual obligations – merely statement of intent)
- Triggers release of Manufacturer Beta logins, downloads of Beta version





## Timelines / Next Steps

- Provide us with one or more Catalogs for conversion to cloud-based format - **ASAP**
- Review Manufacturer Beta program documents and complete MOU - **ASAP**
- Participate in Phase 1 and Phase 2 of Beta (**May-July and Aug-Sept**)
- Nominate Dealers for User Pilot – **During Beta Phase 1**
- User Pilot **Oct 2019**

## Questions/Catalog review/Beta Documents

- Contact Doug Landman, Acct Mgr – 2020 Cloud

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