



2020 Ideal Spaces

BROCHURE

The solution

Inspire. Define. Collaborate.

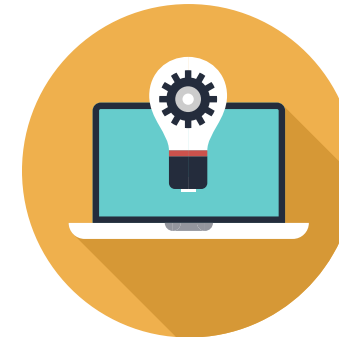
2020 Ideal Spaces is a cloud-based 3D space planning solution that provides a platform enabling omnichannel retail for consumers, home centers, retailers and manufacturers.

2020 Ideal Spaces makes it easy and fun for users to create design projects from start to finish, wherever they are—on any connected mobile or desktop device.

It increases the efficiency of guiding new customers at every stage of the process, from incentives to qualifications to space planning and purchases.

2020spaces.com/2020idealspaces

The benefits



Engage consumers online



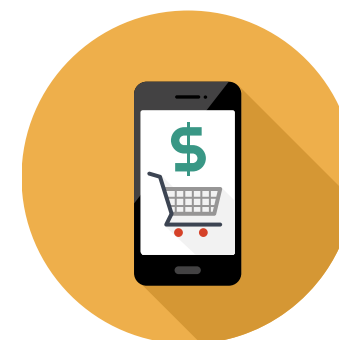
Get more qualified leads



Promote your products



Guide the design process



Make more sales



Shorten the sales cycle

Market-leading functionalities

Anytime, Anywhere

2020 Ideal Spaces is available 24/7 on your website and users can access it from any device while at home, in store or on the go.

Guided Journey

Allow visitors to design a room in a matter of minutes with little design knowledge thanks to a guided journey to design their dream space.

Auto-Deco

In just one click, Auto-Deco enhances the design by fully decorating the space. This in turn creates an opportunity to upsell accessories and increase the average basket size.

Customized

Personalized to your company's brand and retail processes, 2020 Ideal Spaces is a seamless part of the customer's buying journey.

Multiroom, Multifloor **New!**

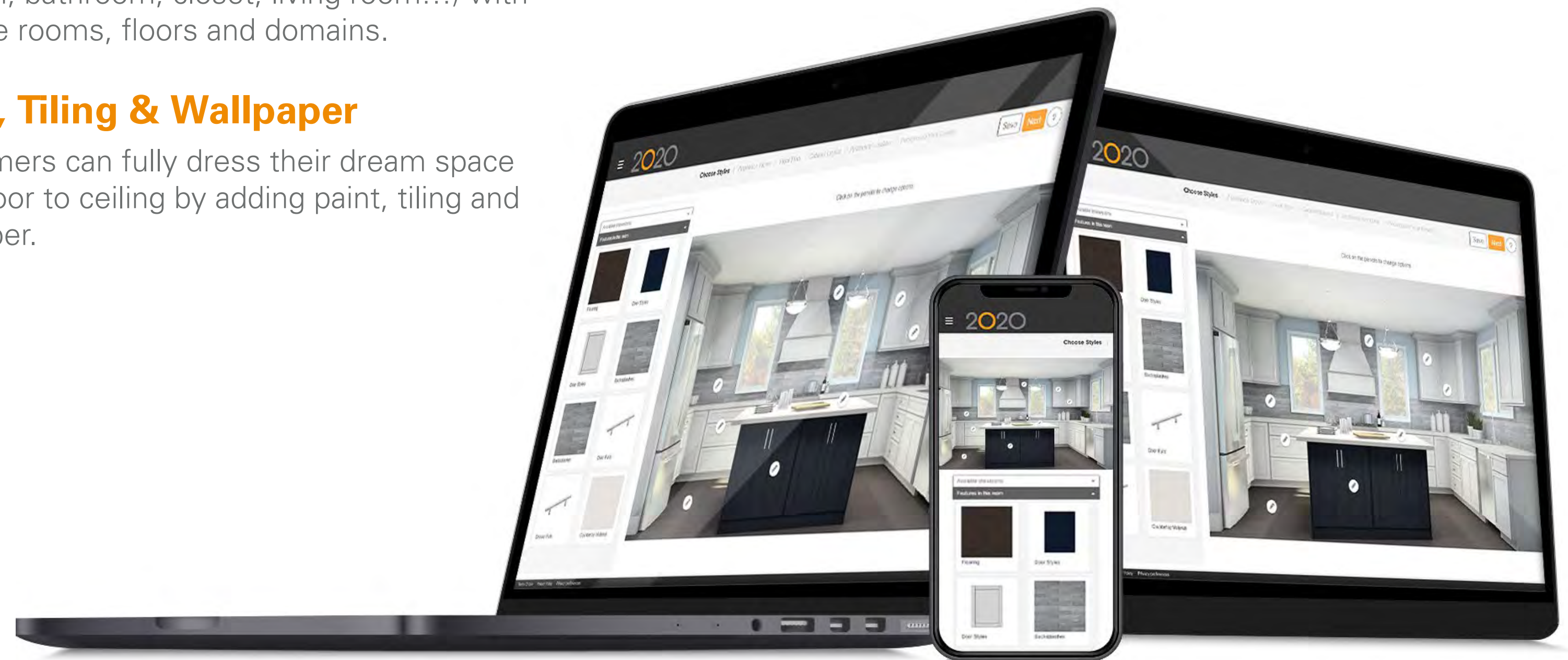
2020 Ideal Spaces supports the complete house (kitchen, bathroom, closet, living room...) with multiple rooms, floors and domains.

Paint, Tiling & Wallpaper

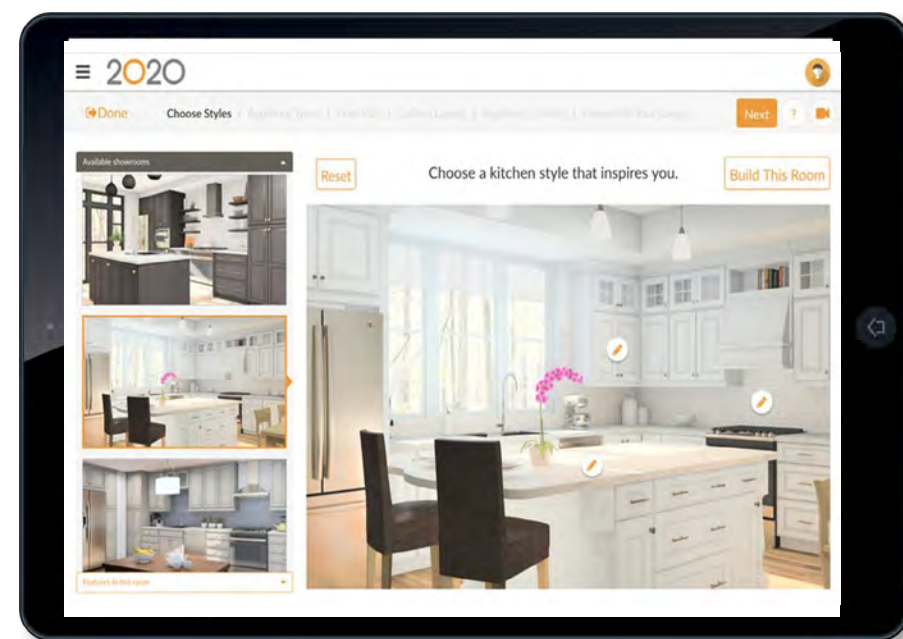
Consumers can fully dress their dream space from floor to ceiling by adding paint, tiling and wallpaper.

Integrated

2020 Ideal Spaces can be fully integrated into your technical ecosystem, with APIs for login integration, search user access, item lists, pricing, etc.

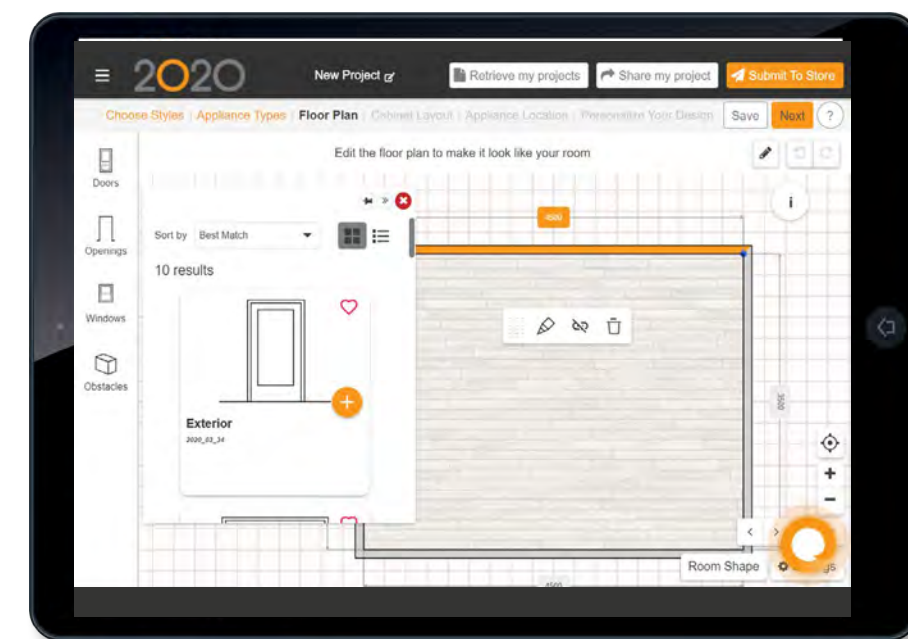


4 modules to make it your own



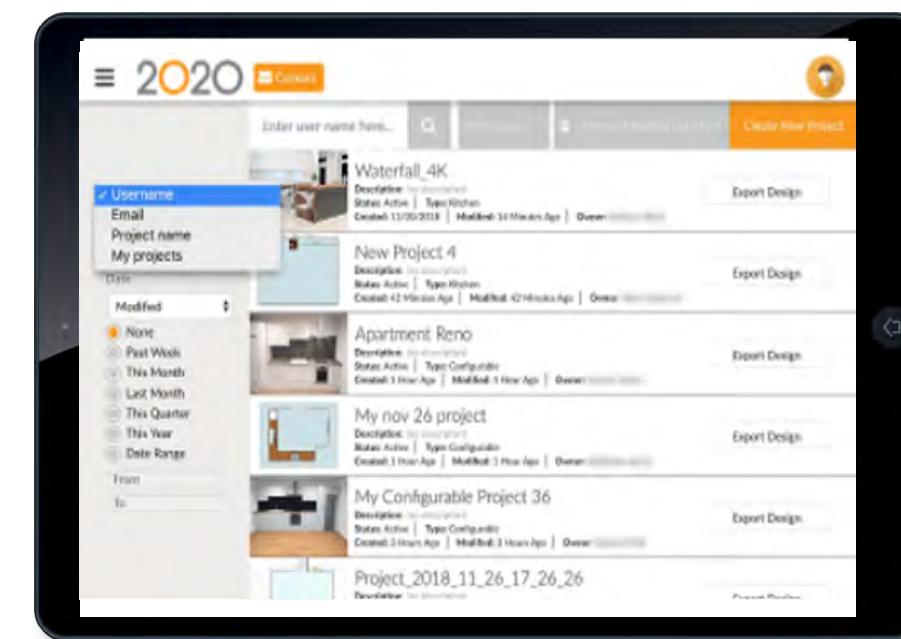
Inspire

Showcase a gallery of interactive showrooms where consumers can mix and match retail offerings to engage your customers early in the exploration phase and quickly discover their preferences.



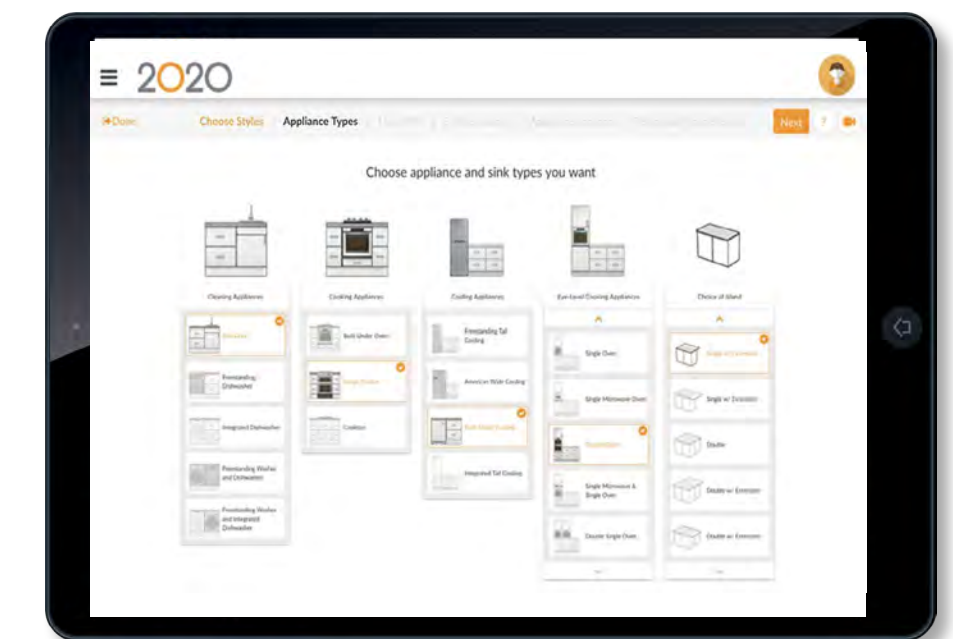
Define

Provide a fun and easy-to-use 3D space planning tool for designing living spaces. Every aspect of the room can be specified to create a personalized space.



Collaborate

Provide a personal project space for users to gather, store and access all project-related materials and communications starting with photos, designs and discussions with friends and retailer staff.



Auto-Design

Auto-design takes preferences and functional needs into consideration and eliminates the complexities of manual design to create stunning results with little to no hands-on effort.

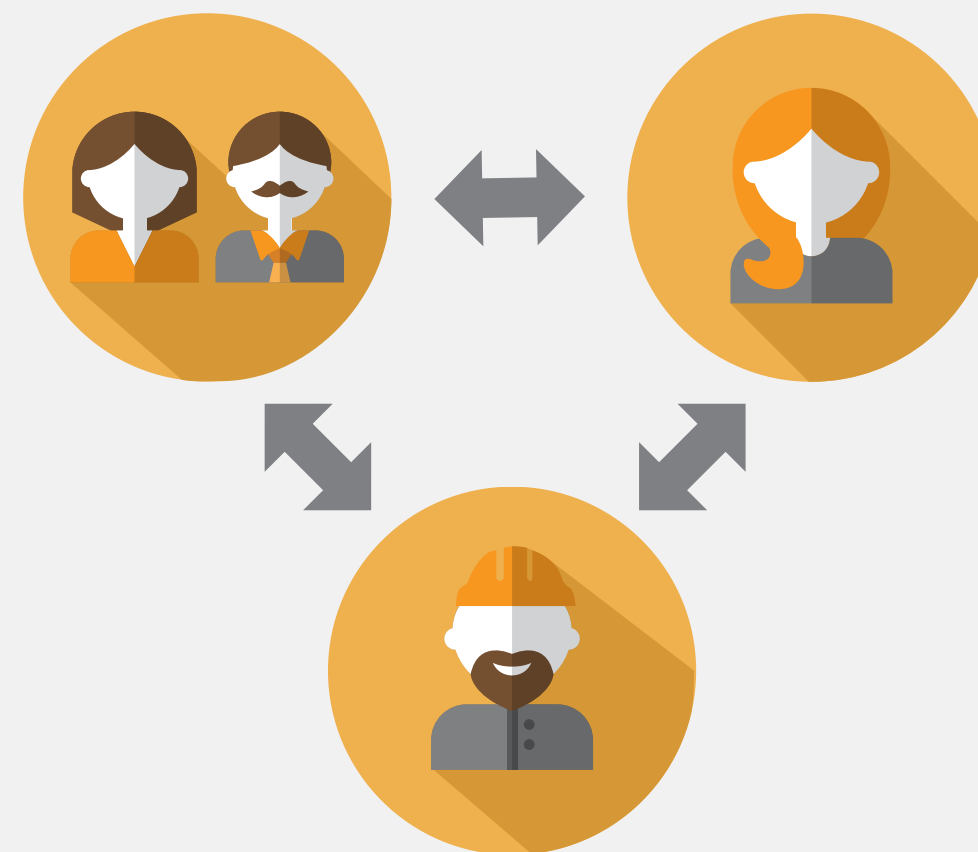
Who uses 2020 Ideal Spaces?

2020 Ideal Spaces can be used by consumers, retail employees, designers, sales consultants, trades professionals, surveyors, installers, merchandisers or site administrators. 2020 Ideal Spaces supports the following retail processes:



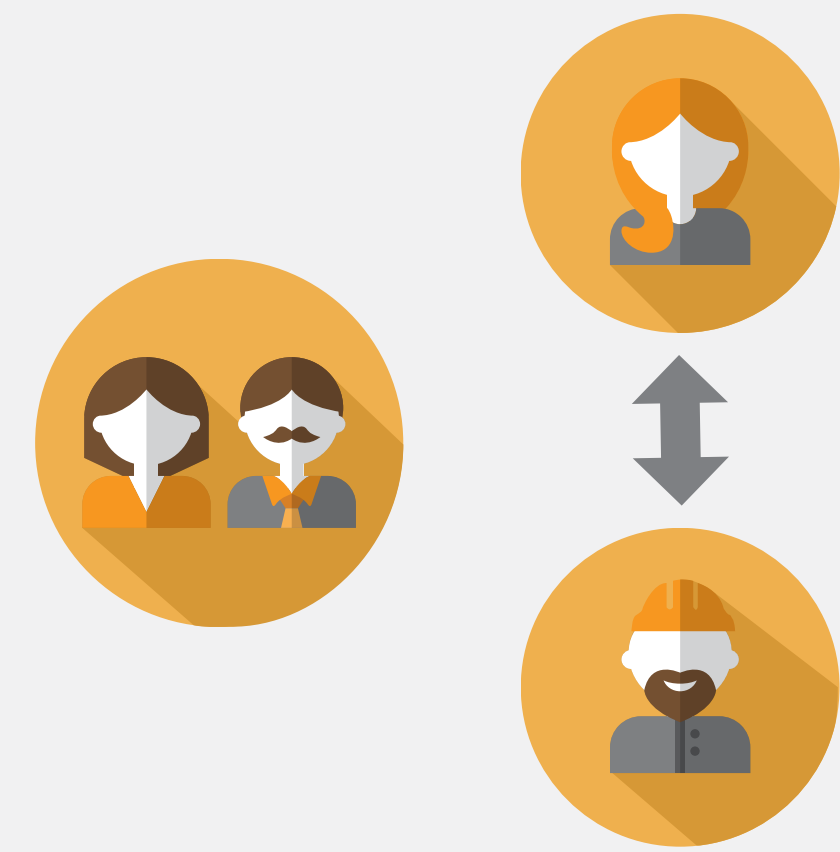
Do-It-Yourself (DIY)

Preparation, planning and purchasing completed by the consumer without assistance.



Do-It-With-Me (DIWM)

Preparation and planning completed by the consumer with the assistance of a designer/salesperson.



Do-It-For-Me (DIFM)

Preparation and planning completed entirely by a designer/salesperson for the consumer.

Trusted by leading companies worldwide

"2020 Ideal Spaces is truly **market-leading** and that's why we're excited to continue our partnership with 2020. We know that more customers are choosing to shop online or are looking for the ease of taking on bigger projects, like a new kitchen or bathroom, virtually. Working with 2020, we've made the experience not only **more inspirational**, but **easier** too."

PAUL CANNON, IT DIRECTOR—**HOMEBASE**

"When site visitors can explore inspiration images and play with styles and finishes online, it allows us to prepare tailored product selections for them prior to their design consultation. This not only helps us arrive at the client's style preferences quickly, but also is a great way to **keep the client engaged with our brand** in the time leading up to their appointment."

DAVE KARRAS, DIRECTOR OF MARKETING—**KSI KITCHEN & BATH**

"This is **perfect for our sales teams** because they can **satisfy more customers** than in the past. We now know much more than before about customer **preferences** and **expectations** before they come into the shop."

PAUL DAVID, MARKETING DIRECTOR—**EGGO**

"2020 Ideal Spaces is the **perfect design program** for providing different colour schemes, styles, layouts and designs. This has made selling the perfect DIY kaboodle kitchen much easier."

KEVIN VAUGHAN—**KABOODLE**



AND MORE...

The only solution that is truly global

30+
YEARS



We have over 30 years of industry experience in the home improvement market.

150
CUSTOMERS



We collaborate with 150 leading retailers and manufacturers worldwide.

2700+
STORES



2700+ stores around the world are equipped with 2020 Ideal Spaces.

100
COUNTRIES



We directly support customers in 100 countries around the world.

Our end-to-end solutions

**From inspiration
to installation,
we help you make
great spaces for life.**



2020 Ideal Spaces

Contact us



enterprise.sales@2020spaces.com



2020spaces.com/2020idealspaces

Want to learn more?

[Imperial Demo](#)

[Metric Demo](#)

[ROI Calculator](#)

